



Palmyra Speedway, LLC
C/o Allen E. Hetzel III
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WEBSITE LINKING INFORMATION

- We will gladly link to any kart related site for free provided that we get an equal link on your site in return.
- No non-kart related links will be put on our site. You can however advertise on our site using a banner ad at the stated pricing (see next page) and rules (see below).

WEBSITE ADVERTISING INFORMATION

- The following rates and rules apply to advertising with us. A banner ad in one of the sizes stated may be placed on our web site for 12 months provided that the following criteria are met: 1) No adult oriented sites allowed! This mean no sexual oriented or perverse sites, Management reserves the right to make the determination of what is appropriate for our audience. 2) All ads must be prepaid for the entire 12 month period. 3) All banners are to be provided by the customer (appropriate coding or link information). 4) No refunds on advertising fees unless management determines after ad is posted that it has become inappropriate for our site. This is providing that the content of said banner has not changed from the original ad.
- All ads will be placed at the bottom of the web page below its normal content unless otherwise noted. The 'Home', 'Picture' & 'Results' pages are considered 'Premium' (**) pages, all other are considered 'Regular' (*) pages.

ON TRACK ADVERTISING

- We are also able to provide advertising at our track. Signs up to 4' x 8' can be placed on the fence around the track. Fees are based on a full racing season (April – October) . The rules for on track advertising are as follows: 1) Nothing inappropriate (management determined). 2) All fees are to be prepaid. 3) All materials need to be provided by the customer (except actual fasteners). 4) Signs must be of sturdy construction, use of a banner is allowed. 5) No refunds on advertising fees unless management determines after sign is displayed that it has become inappropriate for our track.

RACE SPONSORSHIP

We are always looking for companies or individuals who would like to help promote our sport by sponsoring a race or event. Please contact us if you are interested. We can provide you with details and the benefits of sponsorship.



ORDER FORM

(Please fill out all information as it applies to you)

COMPANY/PERSONAL INFO:

COMPANY NAME: _____
 CONTACT NAME: _____
 STREET ADDRESS: _____
 CITY: _____ STATE: _____
 ZIP: _____
 TELEPHONE #: bus: _____ mobile: _____ fax: _____
 E MAIL: _____
 WEBSITE: _____
 SPONSORSHIP AMOUNT: \$ _____
 BANNER LINK INFO: _____

TYPE OF ADVERTISING:

TRACK ADVERTISING:
(max size 4' x 8')

| | | | | |
|------------------------------|---|----------------------|-------------|-------------|
| <u>Actual Size in Inches</u> | | <u>Size in Sq/Ft</u> | | <u>COST</u> |
| _____ H x _____ W | = | _____ Sq/Ft | x \$15.00 = | \$ _____. |

WEB ADVERTISING:

(Pick your size, placement type and which page you would like it displayed)

| SIZE | | | |
|--|--|--|--|
| FULL BANNER | 1/2 BANNER | SQUARE | BUTTON |
| <input type="checkbox"/> REGULAR \$180 | <input type="checkbox"/> REGULAR \$90 | <input type="checkbox"/> REGULAR \$125 | <input type="checkbox"/> REGULAR \$85 |
| <input type="checkbox"/> PREMIUM \$215 | <input type="checkbox"/> PREMIUM \$110 | <input type="checkbox"/> PREMIUM \$150 | <input type="checkbox"/> PREMIUM \$105 |
| PAGE | | | |
| <input type="checkbox"/> HOME** | <input type="checkbox"/> HOME** | <input type="checkbox"/> RESULTS** | <input type="checkbox"/> HOURS/ PRICING |
| <input type="checkbox"/> CLASSES | <input type="checkbox"/> SCHEDULE | <input type="checkbox"/> LINKS | <input type="checkbox"/> CONTACT |
| | <input type="checkbox"/> DIRECTIONS | <input type="checkbox"/> RULES | |

TOTAL COST \$ _____

Send this form along with a check or money order to:
 Palmyra Speedway LLC, 4628 Hannaford Dr, Toledo, OH 43623
 (Make check payable to: Palmyra Speedway, LLC)
 Send web information to webmaster@palmyraspeedway.net
 All web items will be displayed on web site once payment has been received
 - Thank you.



BANNER ADS

Full Banner

{Size 468x60} \$180/yr regular page \$215/yr premium page

1/2 Banner

{Size 234x60} \$90/yr regular page
\$110/yr premium page

Button*

{Size 120x90}
\$85/yr regular
\$105/yr premium

Square*

{Size 125x125}
\$125/year regular
\$150/yr premium

* The ads for Button or Square
will be placed on either side of the web page; inside the cart body

Track Signs

All signs will be billed on a \$15.00 per sq/ft per season basis (max size of 4' x 8').

(example: 24" x 36" sign = 2'x3' = 6 sq/ft x \$15.00 = \$90.00 for season)

Using the above example your per month cost would be \$12.85 (\$90 ÷ 7 months).

Any signs coming out at an odd number will be rounded up or down accordingly (i.e. 5.63 sq/ft = 6 sq/ft).

If interested in advertising with us please fill out the form on the previous page with the appropriate information.

If you have any questions, please contact us at info@palmyraspeedway.net